

Marketing Opportunities

Membership Directory	\$550 to \$3,000	Annual
<i>The Directory is often your first contact with a potential new customer and it reflects our community's appealing lifestyle and business environment. This professional and colorful publication is distributed to businesses, residents, people relocating to the northern communities of Palm Beach County and to your fellow Chamber Members. The Directory lists Chamber Members alphabetically and by business category. It also provides up to date information about the arts and entertainment, real estate, government, the local economy and education in our surrounding area. 30,000 copies printed.</i>		
E-Newsletter Sponsorship	\$500 to \$650	Monthly
<i>"Strictly Business" is the Chamber's weekly e-newsletter. With a distribution of over 3,000 each week, the Strictly business e-newsletter reaches the business community in Northern Palm Beach County and provides relevant information on business, government, education and area news. This sponsorship offers you the chance to promote your business through a ad at the top of the newsletter for every week of the month that you purchase. The ad can be changed weekly and results can be measured quickly through our tracking system.</i>		
Website Banner Ads	\$500 to \$3,000	Annual
<i>The Chamber's website serves as the main source of information on everything Northern Palm Beach County with over 150,000 hits per month. From business inquiries to individuals who are looking to relocate or vacation in our area, the Chamber's website offers something for everyone. Banner ads are sold on an annual basis and are available for targeted audiences through specific content pages.</i>		
Relocation Packet	\$1,000	Annual
<i>Looking to reach the thousands of people who are relocating to Northern Palm Beach County every year? The Chamber offers a complimentary relocation kit to these individuals. Through this marketing opportunity, you can advertise your business exclusively by providing brochures to be included in the packet. Space is limited to 10 businesses and each business is category exclusive.</i>		
Membership List	\$175	Available Anytime
<i>Purchase a complete mailing list of all Chamber Member contacts for your own mailing. List comes in spreadsheet format and is available for use up to three times. Approximately 3,000 individuals are on the complete list. No fax numbers or emails.</i>		
Area Map	\$100 - \$5,000	Every Other Year
<i>The Northern Palm Beach County area map is produced every other year and serves as the street map to our local area. It is distributed through the Chamber office to local residents and visitors. 30,000 printed.</i>		
'The Communicator'	\$250 - \$5,000	Monthly
<i>The Chamber's monthly newsletter, "The Communicator", reaches over 100,000 Palm Beach Post readers. It includes information on current Chamber programs and services as well as Member News and updates from local government offices.</i>		

This overview is provided as a brief summary of the year. Individual information sheets are available for each program. These include details for each sponsorship level within each opportunity. Contact Corrie Edwards at corrie@npbchamber.com or 561-746-3944 for more information.