



How can you make a “banner” introduction of your new business, to fellow Chamber Members?

Through a Northern Palm Beach County
Chamber of Commerce

Ribbon Cutting

What is a Ribbon Cutting?

A *Ribbon Cutting* is a networking and marketing opportunity for your business, facilitated by the Chamber and Ambassadors Committee. Chamber staff work with you to schedule a date around your grand opening and/or open house. Chamber Staff will invite members of the Ambassadors Committee to come to your business, along with you and your guests, and will photograph you cutting a ribbon with our “giant” Chamber scissors for publicity in our next *Communicator* newsletter.

When are Ribbon Cuttings conducted?

A *Ribbon Cutting* is conducted during the week, and either first thing in the morning or nearing the end of day. We recommend that you schedule in conjunction with your grand opening and/or a corresponding event. Know that attendance will vary based on the time and the day. We do not schedule weekend Ribbon Cuttings. It is also a good idea if you would like to send us a flyer regarding your event/Ribbon Cutting to send to the Ambassadors.

Please note that dates are booked as far as 2-3 months out, so the earlier we know the date, the more likely it will be that we will be able to coordinate with your event.

What do I provide for a Ribbon Cutting?

All you need to do is contact the Chamber and work together to schedule a good date and time and then we can discuss any further details.

We also ask that you provide light refreshments for those attending. (Suggestions: morning – donuts & coffee / late afternoon – beverage & cheese and crackers).

You can plan on anywhere from 5 to 15 attendees from the Chamber/Ambassadors Committee. If you would like a more accurate headcount please provide a number/contact for RSVP’s prior to your date.

How do I schedule a Ribbon Cutting for my business?

Easy! Just follow these simple guidelines:

1. Have your business ready to open and/or operating.
2. **Please let us know which type of event you will be having in conjunction with your *Ribbon Cutting*:**
 Grand Opening * Open House* Other* _____
***Please supply a copy of your invitation and your promotion plan.**
3. Contact Amy at the Chamber – 561-748-3952 or amy@npbchamber.com
4. If you cancel or reschedule event, it will be your responsibility to inform all guests and members of cancellation or rescheduling

Don’t miss out on this “free” Chamber publicity opportunity for your business!

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